

Website Analysis: ahrefs.com

Generated on June 09 2025 14:00 PM



The score is 63/100







SEO Content

| | Title | Ahrefs—Marketing Intelligence Tools Powered by Big Data. Length : 56 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | | |
|-------------|--|--|---------|---------|---------|---------|---------|---|---------|-------|--|------|---------|-------------|--|-------|--|-----|---------------------|-----------|--------|
| | Description | Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more. Length : 117 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | | |
| | Og Meta Properties | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Ahrefs—Marketing Intelligence Tools Powered by Big Data.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more.</td></tr><tr><td>image</td><td>https://static.ahrefs.com/assets/img/og/ahrefs.png?v=2</td></tr><tr><td>url</td><td>https://ahrefs.com/</td></tr><tr><td>site_name</td><td>Ahrefs</td></tr></tbody></table> | | | | | | Property | Content | title | Ahrefs—Marketing Intelligence Tools Powered by Big Data. | type | website | description | Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more. | image | https://static.ahrefs.com/assets/img/og/ahrefs.png?v=2 | url | https://ahrefs.com/ | site_name | Ahrefs |
| Property | Content | | | | | | | | | | | | | | | | | | | | |
| title | Ahrefs—Marketing Intelligence Tools Powered by Big Data. | | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | | |
| description | Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more. | | | | | | | | | | | | | | | | | | | | |
| image | https://static.ahrefs.com/assets/img/og/ahrefs.png?v=2 | | | | | | | | | | | | | | | | | | | | |
| url | https://ahrefs.com/ | | | | | | | | | | | | | | | | | | | | |
| site_name | Ahrefs | | | | | | | | | | | | | | | | | | | | |
| | Headings | H1 1 | H2 4 | H3 0 | H4 3 | H5 0 | H6 0 | • [H1] Your digital marketing strategy backed by real, actionable | | | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <p>data</p> <ul style="list-style-type: none"> • [H2] All-in-one marketing intelligence platform: • [H2] The best data in the industry • [H2] Lots of educational materials • [H2] Community & support • [H4] Rank • [H4] Bot • [H4] Owner |
|  | Images | <p>We found 102 images on this web page.</p> <p>35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 29 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 24.14%</p> <p>Internal Links 75.86%</p> |

In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| Search marketing | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Website performance | Internal | Passing Juice |
| Content marketing | Internal | Passing Juice |
| Reporting | Internal | Passing Juice |
| Ahrefs Certification: What To Expect and How It Works ↗ | Internal | Passing Juice |
| Discover all tools → | Internal | Passing Juice |
| Our data | Internal | Passing Juice |
| Word Count ↗ | External | Passing Juice |
| Pricing | Internal | Passing Juice |
| Enterprise | Internal | Passing Juice |
| Sign in | Internal | Passing Juice |
| Site Explorer → | Internal | Passing Juice |
| Site Audit → | Internal | Passing Juice |
| Keywords Explorer → | Internal | Passing Juice |
| Content Explorer → | Internal | Passing Juice |
| AI Content Grader → | Internal | Passing Juice |
| AI Content Helper → | Internal | Passing Juice |
| Rank Tracker → | Internal | Passing Juice |
| Cloudflare Radar | External | Passing Juice |
| Aira. The State of Link Building Report 2022 | External | Passing Juice |
| Learn more about Yep | External | Passing Juice |
| Academy → | Internal | Passing Juice |
| Youtube channel → | External | Passing Juice |
| How to use | Internal | Passing Juice |
| Blog → | Internal | Passing Juice |
| our private community. | External | Passing Juice |
| Learn more → | Internal | Passing Juice |
| Join the Team → | Internal | Passing Juice |
| @botsbreeder | External | Passing Juice |

SEO Keywords



Keywords Cloud

ahrefs seo founder site checker data
marketing tools websites content

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| ahrefs | 28 | ✓ | ✗ | ✗ | ✗ |
| content | 17 | ✗ | ✗ | ✓ | ✗ |
| marketing | 16 | ✓ | ✗ | ✓ | ✓ |
| tools | 15 | ✓ | ✗ | ✗ | ✗ |
| seo | 15 | ✗ | ✗ | ✓ | ✗ |










Usability

| | | |
|--|--------------|---|
| | Url | Domain : ahrefs.com Length : 10 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|----------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |




Document

| | | |
|---|-----------------|--|
|  | W3C Validity | Errors : 124 Warnings : 27 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>http://ahrefs.com/sitemap.xml</div> |
|  | Robots.txt | http://ahrefs.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |