Website Analysis: 888-casino.uk

The score is 68/100

SEO Content

✓	Title	888 Casino UK - Official Site - 88 Free Spins No Deposit Length : 56 Perfect, your title contains between 10 and 70 characters.
✓	Description	888 Casino UK offers a thrilling online gambling experience with a wide range of games, generous bonuses, and trusted security measures. Play now! Length : 146 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	888 Casino, Online casino 888, 888 Casino UK, Best online casino 888, Play at 888 Casino, 888 Casino games, 888 Casino review, 888 Casino bonus, 888 Casino promotions, 888 Casino slots, 888 Casino blackjack, 888 Casino roulette, 888 Casino live dealer, 888 Casino mobile, 888 Casino app, 888 Casino login, 888 Casino registration, 888 Casino welcome bonus, 888 Casino free spins, 888 Casino deposit methods, 888 Casino withdrawal, 888 Casino VIP program, 888 Casino loyalty rewards, 888 Casino jackpot games, 888 Casino progressive slots, 888 Casino no deposit bonus, 888 Casino live chat, 888 Casino customer support, 888 Casino fair play, 888 Casino secure gaming, 888 Casino responsible gambling, 888 Casino terms and conditions, 888 Casino affiliate program, 888 Casino blog, 888 Casino news, 888 Casino latest updates, 888 Casino tournaments, 888 Casino winners, 888 Casino payout rate, 888 Casino banking options, 888 Casino mobile compatibility, 888 Casino player reviews, 888 Casino ratings, 888 Casino comparison, 888 Casino tips and tricks, 888 Casino beginner's guide, 888 Casino strategy, 888 Casino gameplay, 888 Casino demo games, 888 Casino live casino experience Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties. | Property	Content | |---|---|

SEO Content

title		888 Casino UK - Official Site - 88 Free Spins No Deposit
description		888 Casino is one of the oldest and most well-known online casinos in the industry. 888 Casino offers a wide range of online gambling services, including casino games, live dealer games, poker, and sports betting.
image		https://www.heartofcasino.com/?a=4750.aff_sub=888images/888casinooffers.jpg
type		website

Headings

H1	H2	H3	H4	H5	H6
2	16	17	0	0	0

- [H1] 888 Casino - only $ 49/Bottle - Limited Time Offer
- [H1] 888 Casino UK Official Site
- [H2] 888 Casino
- [H2] Why Choose 888 Casino
- [H2] Welcome Offers
- [H2] Wagering Requirements
- [H2] Promo Codes
- [H2] Jackpots & Promotions
- [H2] Deposits & withdrawls
- [H2] 888 Casino & Slots Games
- [H2] Play 888 Casino Games - Join Now!
- [H2] Mobile CASINO App
- [H2] What People Are Saying About 888 Casino
- [H2] Join Now at 888 Casino And Play Onine
- [H2] 888 Casino Trust and security
- [H2] 888 Casino Pros & Cons
- [H2] Frequently Asked Questions
- [H2] GRAB A £50 Casino BONUS & 40 FREE SPINS
- [H3] 88 Free Spins No Deposit Required!
- [H3] Try For Over 70% OFF Today!
- [H3] What is 888 Casino and how does it differ from other online casinos?
- [H3] How can I access the 888 Casino website?
- [H3] I'm having trouble logging into my account. What should I do?
- [H3] Is 888 Poker part of the 888 Casino website?
- [H3] Are there any bonuses available for new players at 888 Casino?
- [H3] Can I play slot games at 888 Casino?
- [H3] What types of slot machines are available at 888 Casino?
- [H3] Does 888 Casino offer no deposit bonuses?
- [H3] How do I deposit funds into my 888 Casino account?
- [H3] Are there any wagering requirements associated with bonuses at 888 Casino?
- [H3] Is customer support available 24/7 at 888 Casino?
- [H3] Can I use the same account for both casino games and poker at 888?
- [H3] What responsible gambling measures does 888 Casino

SEO Content

		have in place? • [H3] Are there any promotions specifically for slot games at 888 Casino? • [H3] Is 888 Casino licensed and regulated?
❌	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 100% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
Disclaimr	External	noFollow

SEO Keywords

	Keywords Cloud	free bonus promo spins **casino** online codes games players deposit

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
casino	32	✔	✔	✔	✔
players	17	✘	✘	✘	✔
games	15	✘	✔	✔	✔
deposit	14	✔	✔	✘	✔
free	9	✔	✔	✘	✔

Usability

	Url	Domain : 888-casino.uk Length : 13
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 9 Warnings : 18
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	

✔	Excellent, your website doesn't use nested tables.
✖	Too bad, your website is using inline styles.
✔	Great, your website has few CSS files.
✔	Perfect, your website has few JavaScript files.
✖	Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	

✖	Apple Icon
✔	Meta Viewport Tag
✔	Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

http://888-casino.uk/sitemap.xml

✅	Robots.txt	http://888-casino.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |