The score is 44/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Pool Chlorine Tablets &ndash; 3Chlorine<br><br>Length : 40<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Choose our top-quality pool chlorine tablets for your pool. Enjoy crystal-clear water and effective sanitation that keeps your pool inviting and safe.<br><br>Length : 150<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | 3Chlorine |
| url | https://www.3chlorine.com/ |
| title | Pool Chlorine Tablets |
| type | website |
| description | Choose our top-quality pool chlorine tablets for your pool. Enjoy crystal-clear water and effective sanitation that keeps your pool inviting and safe. |
| image | http://www.3chlorine.com/cdn/shop/files/pool_chlorine.png?v=1725588230 |
| image:secure_url | https://www.3chlorine.com/cdn/shop/files/pool_chlorine.png?v=1725588230 |
| image:width | 257 |

# SEO Content

| | | image:height | | 140 | | |
|---|---|---|---|---|---|---|

| | | Headings | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Headings | H1 2 | H2 14 | H3 14 | H4 3 | H5 0 | H6 0 |

- [H1]
- [H1] Chlorine Tablets
- [H2] Menu
- [H2] Your bag
- [H2] Pro-Grade Quality Assurance
- [H2] Recommended For You
- [H2] Cordless Robotic Pool Cleaner, Smart Path Planning, 180Mins Runtime, Floor & Wall & Waterline Cleaning, 4 Cleaning Modes, Smart Return, Pool Vacuum for Inground Pools up to 3,229 sq.ft
- [H2] We are Google Top Quality Store
- [H2] Premium Pool Chlorine Tablets for Superior Performance
- [H2] Effortless Pool Care with Pool Chlorine Tablets
- [H2] Smart, Eco-Friendly Pool Chlorine Solution
- [H2] Subscribe to our emails
- [H2] Let's Get Social
- [H2] Categories
- [H2] Information
- [H2] My Account
- [H3] Your bag is empty
- [H3] 44 lbs 1 Inch Stabilized Chlorine Tablets for Sanitizing Swimming Pools and Spas & Hot Tub, Slow Dissolving 90% available chlorine
- [H3] 50 lbs 3 Inch Stabilized Chlorine Tablets for Sanitizing Swimming Pools, Slow Dissolving 90% available chlorine
- [H3] 22 lbs 3 Inch Stabilized Chlorine Tablets for Sanitizing Swimming Pools, Slow Dissolving 90% available chlorine
- [H3] 50 lbs Sodium Dichlor Chlorine Shock Granules for Sanitizing Swimming Pools and Spas - Hot Tub - Fast Dissolving 56% Available Chlorine
- [H3] 10 lbs 3 Inch Stabilized Chlorine Tablets for Sanitizing Swimming Pools, Individually Wrapped Slow Dissolving 90% available chlorine
- [H3] 10 lbs Sodium Dichlor Chlorine Shock Granules for Sanitizing Swimming Pools and Spas - Hot Tub - Fast Dissolving 56% Available Chlorine
- [H3] Robotic Pool Vacuum, Cordless Pool Cleaner with 120 Mins Runtime, Auto-Parking, 2.5h Fast Charging, Ideal for Above Ground Pool and Flat-Bottom Inground Pools up to 850 sq.ft
- [H3] Cordless Robotic Pool Cleaner, Smart Path Planning, 180Mins Runtime, Floor & Wall & Waterline Cleaning, 4 Cleaning Modes, Smart Return, Pool Vacuum for Inground Pools up to 3,229 sq.ft
- [H3] 5 lbs 3 Inch Stabilized Chlorine Tablets for Sanitizing Swimming Pools, Individually Wrapped Slow Dissolving 90% available chlorine
- [H3] 5 lbs Sodium Dichlor Chlorine Shock Granules for Sanitizing Swimming Pools and Spas - Hot Tub - Fast Dissolving 56% Available Chlorine
- [H3] 99% Trichlor

# SEO Content

| | | |
|---|---|---|
| | | • [H3] High quality<br>• [H3] Health water<br>• [H4]<br>• [H4]<br>• [H4] |
| ❌ | Images | We found 36 images on this web page.<br><br>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 6%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ❌ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ❌ | URL Rewrite | Bad. Your links have query string. |
| ❌ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✅ | In-page links | We found a total of 33 links including 1 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 3.03%<br><br>External Links : Passing Juice 6.06%<br><br>Internal Links 90.91% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| 1 in Chlorine Tabs | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| 3 in Chlorine Tabs | Internal | Passing Juice |
| Chlorine Granule | Internal | Passing Juice |
| Robotic Pool Cleaner | Internal | Passing Juice |
| HOME | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Chlorine for Pools | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Log in | Internal | Passing Juice |
| shipping | Internal | Passing Juice |
| Discover More | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| View all | Internal | Passing Juice |
| Check Out Our Reviews | External | Passing Juice |
| About Us | Internal | Passing Juice |
| Trustpilot Reviews | External | Passing Juice |
| Refund Policy | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Login | Internal | Passing Juice |

## In-page links

| | | |
|---|---|---|
| Register | Internal | Passing Juice |
| Track Orders | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |

## SEO Keywords

| | |
|---|---|
| Keywords Cloud | add tablets unit price pools regular chlorine bag pool usd |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| pool | 27 | ✔ | ✖ | ✔ | ✔ |
| chlorine | 27 | ✔ | ✖ | ✔ | ✔ |
| price | 22 | ✖ | ✖ | ✖ | ✖ |
| tablets | 15 | ✔ | ✖ | ✔ | ✔ |
| pools | 13 | ✖ | ✖ | ✖ | ✔ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : 3chlorine.com<br>Length : 13 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 105<br>Warnings : 30 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon<br>✔ Meta Viewport Tag<br>✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ❌ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| | Robots.txt | http://3chlorine.com/robots.txt |

# Optimization

| | | |
|---|---|---|
| ✅ | | Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |